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## Paul Lacey: Web Producer

**Current Role** - Recently started a new role as Senior Web Developer at a Design Studio (Creative & Brand Ltd)...Previously Web Producer for The Public Ltd (BAFTA award winning arts organisation). This lead role involves managing and producing the Web sites within the Media Team. Typical web skills I used regularly while at The Public include XHTML, CSS, PHP, MySQL, Open source Content Management Systems, Flash MX & 'Basecamp' Project Management Tool. The management side of the role involved client consultation, tender & proposal writing, presenting to internal / external client / partner groups, developing models of project workflow & management for individual projects.

**Profile, Approach & Philosophy** - Experienced web professional with over six years proved success in multi-platform web development & design. A dynamic manager with highly successful people skills and extensive strategic & project management experience. A substantial technical & creative skill set including content management systems, online application development, streaming media, concept and realisation design, e-learning resource development, e-learning resource delivery systems and e-strategy development.

I believe in building highly usable, attractive & accessible websites using the most appropriate tools and processes. My portfolio is very varied and utilises a constantly expanding skill set. I am both competent designer & developer with a highly strategic approach. Through extensive client facing and web project management experience I have developed a strong focus for the end user and the success of any given web project. I have written many tender winning proposals and have an excellent relationship colleagues & clients. I thrive on working with the best designers, developers & creative management in scenarios where I can both contribute and learn.

### Education

Nottingham Trent University

1997 - 2000

BSc (Hons) Business and Technology, Degree classification: 2:1

### Employment

Creative & Brand Ltd - Senior Developer

March 2006 - Present

The Public Ltd - Web Producer

October 2002 - March 2006

K9 Media Solutions LTD - Internet Operations Manager

January 2001 - October 2002

Walt Disney PLC - Short contract Web Developer

July 2001 - August 2001

Capital One Bank PLC - Short contract Intranet Developer

November 2000 - December 2000

StudentNet Ltd - Lead Web Designer

February 2000 - November 2000

Kidsonline Ltd - Content Editor

September 1999 - December 1999

Polestar Interactive Ltd - HTML programmer (Placement)

April 1999 - September 1999

Notable contract / freelance clients also include BoxUK (Corus Rail), Blank Ink Media (Financial Times), Langreen, Purple-Paw, Sound Image Plus, Spider Technology, New Media Solutions, Images of France, Tom Baker (Ex Doctor Who actor), acs39. Science School Online, Comunica Group.

## Software & Technologies

Macromedia Studio MX, Adobe Creative Suite, Basecamp Online Project Management Software, MS Office, Open Source Portals & CMS, Open Source Blogs, Forums. Web Standards & Accessibility, XHTML, CSS, PHP, ASP, MySQL, SQL, JavaScript, Linux & Microsoft web servers.

## A Selection of Web & Multimedia Work

Paul Lacey -wwwpl

[www.paullacey.co.uk](http://www.paullacey.co.uk)

My online portfolio website - contains a larger selection of URLs I have managed & delivered. Built with XHTML, CSS & PHP. Planning to integrate it with an open source CMS.

**The Public**

[www.thepublic.com](http://www.thepublic.com)

Creative Lead for the high profile launch of The Public's new website. Project Management, CSS & XHTML Design & Development to W3C Web Standards etc. (2005).

**Sandwell VCS**

[www.sandwellvcs.info](http://www.sandwellvcs.info)

Project management, design & development of front-end database search application, CMS Web based database with multi-level access, content management, powerful search facilities & reporting feature for integration with MS Office Tools. Built with XHTML & CSS, PHP & MySQL. (2005).

**Animus: University of Warsaw, Poland**

[www.animusproject.com](http://www.animusproject.com)

Project & client liaison management of nine international partners, CMS development using PHP & MySQL technologies, website design & development, branding. (2005).

**Science Toolbox**

[www.sciencetoolbox.co.uk](http://www.sciencetoolbox.co.uk)

Design & development. (2006).

**TIMEPILL: Austrian Artist: Norbert Brunner**

[www.timepillwestbromwich.net](http://www.timepillwestbromwich.net)

A documentation of the work of Austrian artist Norbert Brunner while in West Bromwich. Website Design & Development. Flash MX. (2005).

**Langreen Broadband**

[www.langreen.com](http://www.langreen.com)

Dynamic Website Development, CMS, Online Ordering System. Studio MX, CSS, XHTML, PHP, MySQL. (2005).

**Dogs In Cars**

[www.dogsincars.co.uk](http://www.dogsincars.co.uk)

Website Development, CMS. Developed with ASP, MSSQL. Website of the Day award by a top ten-ranked USA radio station. (2005).

## A Selection of Web Work

### Ho Ho Ho

[www.hohoho.org.uk](http://www.hohoho.org.uk)

Design & Development of a content managed gallery website celebrating 'domestic festive illuminations'.  
The Times newspaper's pick of the week website. PHP, MySQL, HTML, CSS, Photography, CMS. (2005).

### BBC Careers Touch Screen Kiosk

Flash design & development. Located at the BBC, Mailbox, Birmingham (2004)

### R&D E-Learning Delivery Interface

CD-ROM format Flash design & development (2004)

### Bosnia House: Bosnia UK Network

[www.bosniahouse.org](http://www.bosniahouse.org)

Design & development (2003)

### Corus Rail

[www.corusrail.com](http://www.corusrail.com)

CMS, site development (2002)

### Walt Disney Online

[www.disney.co.uk/DisneyOnline/archives/](http://www.disney.co.uk/DisneyOnline/archives/)

Archives design & development (2001)

### Financial Times

<http://www.paullacey.co.uk/2006/ft.php>

Streaming media console development (2001)

### Telemedic Systems

[www.telemedicsystems.com](http://www.telemedicsystems.com)

Flash Product Demo (2001)

### Capital One Bank Intranet

Intranet development (2000)

### StudentNet

[www.paullacey.co.uk/2004/studentnet](http://www.paullacey.co.uk/2004/studentnet)

Design, development, animation, games, banner  
ads etc (2000)

## Non-Web Examples

### Sandwell LEA

Project Management for development of Sandwell LEA's Extended School Planning Guidance and Audit tool.  
(Web app: Allows Schools to Plan their extended activities and the LEA to monitor & audit). (Current)

### Sandwell Council

Web strategy consultant for Sandwell Partnerships (Current)

**St Martins College, Lake District**

New media & editorial consultant for school managerial, teaching & support staff (2003)

**Sandwell Health Authority (plus approx 30 project partners)**

Steering group lead & consultant for highly successful Young Person's Survival Guide (2003)

**Interests**

Photography, sport in general, music, movies, reading, current affairs, my rescue cats (Smudge & Lucy). I have also been involved in various bands (Alternative to Electronic).